



Public Relations and Economic Development Sub (Policy & Resources) Committee

Date: THURSDAY, 19 FEBRUARY 2015

Time: 3.00 pm

Venue: COMMITTEE ROOM - 2ND FLOOR WEST WING, GUILDHALL

Members: Mark Boleat (Chairman)
Deputy Douglas Barrow (Deputy Chairman)
Deputy Michael Cassidy
Roger Chadwick
Deputy Alex Deane
Simon Duckworth
Sophie Fernandes
Stuart Fraser
Wendy Hyde
Oliver Lodge
Jeremy Mayhew
Deputy Catherine McGuinness
Ian Seaton
Tom Sleigh
Sir Michael Snyder
Alderman Sir David Wootton
The Rt Hon the Lord Mayor, Alderman Alan Yarrow

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**John Barradell
Town Clerk and Chief Executive**

AGENDA

1. **APOLOGIES**

2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

3. **MINUTES**

To agree the public minutes and summary of the meeting held on 6 November 2014.

For Decision
(Pages 1 - 4)

Economic Development Office

4. **ECONOMIC DEVELOPMENT OFFICE BUSINESS PLAN 2015-18**

Report of the Director of Economic Development.

For Decision
(Pages 5 - 36)

5. **UPDATE ON THE ACTIVITIES OF THE INTERNATIONAL REGULATORY STRATEGY GROUP (IRSG)**

Report of the Director of Economic Development.

For Information
(Pages 37 - 42)

6. **ENGAGEMENT WITH EUROPEAN POLICYMAKERS SINCE NOVEMBER 2014**

Report of the Director of Economic Development.

For Information
(Pages 43 - 44)

Public Relations Office

7. **CITY OF LONDON COMMUNICATIONS STRATEGY 2015-18**

Report of the Director of Public Relations.

For Decision
(Pages 45 - 58)

8. **PUBLIC RELATIONS OFFICE BUSINESS PLAN 2015-16**

Report of the Director of Public Relations.

For Decision
(Pages 59 - 88)

9. **POLITICAL AND BUSINESS CONTACT PROGRAMME - EVENTS REPORT**

Joint Report of the Director of Public Relations and Director of Economic Development.

For Information
(Pages 89 - 96)

10. **CITY OF LONDON WARD ELECTIONS**

Joint Report of the Director of Public Relations and the Electoral Services Manager.

For Information
(Pages 97 - 104)

The Remembrancer

11. **THE GENERAL ELECTION 2015 AND THE CONSTITUTION**

Report of the Remembrancer.

For Information
(Pages 105 - 110)

12. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB COMMITTEE**

13. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**